

DECLARATION

As the below-named inventor, I declare that:

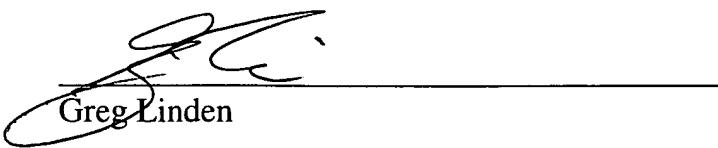
My residence, post office address, and citizenship are as stated below under my name.

I believe I am the original, first, and sole inventor of the subject matter claimed and for which a patent is sought on the invention entitled "AUTOMATICALLY IDENTIFYING SIMILAR PURCHASING OPPORTUNITIES" in the foregoing specification and claims.

I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge my duty to disclose information which is material to the patentability of this application in accordance with 37 C.F.R. § 1.56(a).

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that the making of willfully false statements and the like is punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of any patent issuing from this patent application.



Greg Linden

Date 3/23/00

Residence : City of Seattle
State of Washington

Citizenship : United States of America

P.O. Address : 8045 36th Avenue NE
Seattle, Washington 98115

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Greg Linden
For : AUTOMATICALLY IDENTIFYING SIMILAR
PURCHASING OPPORTUNITIES
Docket No. : 249768021US

Assistant Commissioner for Patents
Washington, DC 20231

ELECTION UNDER 37 C.F.R. §§ 3.71 AND 3.73
AND POWER OF ATTORNEY

Sir:

The undersigned, being Assignee of the entire interest in the above-identified application by virtue of an Assignment filed concurrently herewith, a copy of which is enclosed, hereby elects under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventors.

Assignee hereby appoints JERRY A. RIEDINGER, Registration No. 30,582; MAURICE J. PIRIO, Registration No. 33,273; JOHN C. STEWART, Registration No. 40,188; MICHAEL D. BROADDUS, Registration No. 41,637; BRIAN P. MCQUILLEN, Registration No. 41,989; TARANEH MAGHAME, Registration No. 43,768; CATHERINE HONG TRAN, Registration No. 43,960; ROBERT G. WOOLSTON, Registration No. 37,263; PAUL T. PARKER, Registration No. 38,264; JOHN M. WECHKIN, Registration No. 42,216; BRIAN G. BODINE, Registration No. 40,520; CHRISTOPHER DALEY-WATSON, Registration No. 34,807, STEVEN D. LAWRENZ, Registration No. 37,376; JAMES A.D. WHITE, Registration No. 43,985; and FRANK ABRAMONTE, Registration No. 38,066, as the principal attorneys with full power of substitution, association, and revocation to prosecute said application, to transact all business in the Patent and Trademark Office connected

therewith, and to receive the letters patent therefor. Please direct all direct all telephone calls to Steven D. Lawrenz at (206) 583-8888 and telecopies to (206) 583-8500.

Please direct all correspondence to:

Patent-SEA
Perkins Coie LLP
1201 Third Avenue, Suite 4800
Seattle, Washington 98101-3099
Attn: Steven D. Lawrenz

Pursuant to 37 C.F.R. § 3.73, the undersigned duly authorized designee of Assignee certifies that the evidentiary documents have been reviewed, specifically the Assignment to Amazon.com, Inc. filed concurrently herewith for recording, a copy of which is attached hereto, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

Amazon.com, Inc.



L. Michelle Wilson
Vice President and General Counsel

3-23-00

Date

SDL:jc

Enclosure:

Copy of Assignment